

MEXIC-ARTE MUSEUM
CATRINA GALA DINNER



FONDA SAN MIGUEL

BENEFITING EXHIBITIONS & EDUCATION PROGRAMS
OCTOBER 20, 2019 FONDA SAN MIGUEL AUSTIN, TX





Calavera Catrina
by José Guadalupe Posada
1910
Zinc etching

WHO IS LA CATRINA?

The first image of **La Catrina** appeared as a zinc etching originally created by José Guadalupe Posada for a satirical leaflet produced in 1910. While most of his work was unknown during his life, Posada's images were reintroduced to the public by Jean Charlot and Diego Rivera. Rivera popularized La Calavera Catrina in his mural *Dream of a Sunday Afternoon in Alameda Park* (1947), and she has since become a time honored symbol for Día de los Muertos that is embraced and celebrated by millions every year.



The Mexic-Arte Museum annual gala returns to Fonda San Miguel, where benefit dinners for the Museum were held in the late 1990's. Fonda San Miguel, internationally recognized famed restaurant for serving exquisite foods with a beautiful and warm environment filled with Mexican art and décor, and a welcoming family of make this a perfect setting for the Catrina Gala Dinner. We thank Tom Gilliland for his vision, generosity and support and for receiving Mexic-Arte Museum once again into the Fonda San Miguel, an Austin treasure.

Fonda San Miguel, Austin, Tx



The Catrina Ball 2018

WHAT IS THE CATRINA?

Now in its fifth year, Gala Dinner, the Catrina is a spirited annual fundraising event that reminisces the past and recognizes Mexic-Arte Museum's present accomplishments in visual art and culture. This evening welcomes some of Austin's greatest luminaries to celebrate the Museum during a night of art, fashion, and philanthropy. Join us this year, as we commemorate thirty-four years in Austin with critically acclaimed exhibitions, award-winning education programs, and unique cultural events that serve the community and schools. Your generous support during this year's Catrina Ball will propel Mexic-Arte Museum into the future, as it continues to stand as "The Official Mexican and Mexican American Fine Art Museum of Texas."

Visit bit.ly/CatrinaBall2018 for a video experience of our 2018 Catrina Ball!

WHAT TO WEAR

Keep the spirits alive with Día de los Muertos calavera makeup, and other couture inspired by La Catrina.



For ideas and inspiration, visit: bit.ly/catrinalook2019